

SCHOOL-COMMUNITY RELATIONS GOALS

FILE: KA

The ultimate goal of school public relations in Allegany County is to improve the quality of education for all children. In order to achieve this goal, and to evaluate progress toward it, the Board sets the following objectives:

1. To develop public understanding of all aspects of school operation; to ascertain public attitudes toward issues in education; and to discover the public's aspirations for the education of their children.
2. To secure adequate financial support for a sound educational program.
3. To help citizens feel a direct responsibility for the quality of education provided by the public schools in Allegany County.
4. To earn the good will, respect, and confidence of the public with regard to school staff and services.
5. To foster public understanding of the need for constructive change, and solicit public advice on how we can achieve our educational goals.
6. To involve citizens in the work of the schools and the solving of educational problems.
7. To promote a genuine spirit of cooperation between the school and the community and to set up channels for sharing the leadership in improving community life.

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